

CASE STUDY

Wilson Logistics

- PROCESS EFFICIENCY
- OPERATIONS FLEXIBILITY
- BEST-IN-CLASS ANALYTICS

Since 1980, Wilson Logistics has grown into a nationally recognized carrier with a reputation for acting with integrity. The Company has fostered strong relationships with Customers, while helping drivers and professionals build forever careers. Drivers and businesses look to Wilson Logistics as a leader in safety and innovation. When the need arose for new maintenance software, they needed a partner that was flexible for today and focused on the future. Wilson choose Fleetrock as a modern software, that was easily deployed, and could continue to drive visibility and innovation in their maintenance operation.



Wilson Logistics, located in Strafford, MO, needed a new maintenance software. They were looking for something that would drive simplicity and efficiency in the maintenance process, allow for flexibility to how Wilson was managing maintenance, and provide a best-in-class environment for analytics.

OBJECTIVES

Reduce overall administration, improve technician process, and coordinator efficiency.

“Paper is gone in the shop, road assist is optimized, and data is more accurate.”

Partnership alignment on feedback, process, and new functionality.

“The platform is very flexible for us to manage our internal process, and we have seen many new updates which have had a positive business impact.”

Create better visibility to maintenance data leveraging analytics.

OUTCOMES

↓ **50% ADMIN TIME**

↓ **OVERALL SPEND**

IMPROVED VISIBILITY

*Bruce Stockton
COO, Wilson Logistics*

“Maintenance & Asset Management software I’ve worked with in the last forty years has dictated what our workflow process in the shop and road assist will be, forcing us to change the way we run our business. Fleetrock allows us the flexibility to determine our own workflow process and record the events to better manage our assets.”

HIGHLIGHTS

‘ROAD ASSIST DIVISION’ PRODUCTIVITY AND REDUCED ADMINISTRATION

Prior to deployment, Wilson had a group of associates in their road assist division. Leveraging the vendor optimization tool and other process efficiencies, Wilson was able to significantly reduce the number of resources needed. In addition, they optimized their shift responsibilities, and everyone can now see the activity, no matter the status, on the platform. **‘Very simple to use and can quickly learn the process.**

‘SHOP OPERATIONS’ PRODUCTIVITY AND REDUCED ADMINISTRATION

Deploying the new software helped drive a more streamlined maintenance process in the shop. Drivers and mechanics now have confidence in the process. They can create their own repair orders and the detail flows through. Seeing a lot of unnecessary time get flushed out of the process - no more double and triple data entry.

THE PLATFORM AND PARTNERSHIP ALLOWS FOR FLEXIBILITY

“The old systems forced you into a process, but the Fleetrock platform allows you to be flexible. We determine the process, and the platform allows us to get it done! In addition, old software is charging for everything if they make the changes. Fleetrock has listened to our feedback and continues to improve the functionality which benefits their Customers. Fleetrock is simple to use and everything you need is included.”

The future of fleet management is here, and it rocks